**JACKSON QUINN**

**Senior Copywriter & Copy Editor**

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**Professional Summary**

Award-winning copywriter, editor, and creative director with 15+ years of experience crafting compelling content across print, digital, broadcast, and live events. Adept at developing and refining brand standards, editing for clarity and consistency, and producing impactful copy that resonates with diverse audiences. Skilled in collaborating with cross-functional teams, leading creative initiatives, and delivering engaging campaigns that drive results.

**Core Skills**

* Expert in copywriting, editing, and proofreading across all media
* Strong attention to detail, clarity, and brand consistency
* Experience in both large agencies, startups, and freelance projects
* Creative leadership: directing crews, managing campaigns, pitching clients
* Proficient in illustration, design, typography, photography, and video
* Award-winning filmmaker & published cartoonist

**Education**

**The Art Institute of California – San Francisco, CA**  
Bachelor of Science, Advertising — Magna Cum Laude, March 2007

**Professional Experience**

**Freelance Copywriter / Creative Consultant**

Pavement Park / Self-Employed | 2006 – Present

* Delivered creative direction, copywriting, editing, and design for clients across entertainment, publishing, and advertising.
* Notable projects include:
  + **Creative Director / Title Design** – Music video for Grammy Award–winner Daveed Diggs’ band clipping., Sub Pop Records.
  + **Co-writer** – Trial Run short film (Best Short Film, Fantastic Fest, Austin, TX).
  + **Editor / Ghostwriter** – A Moveable Beast: A Memoir by Chef Adam Dodge Ostrofsky.
  + **Writer / Researcher** – The Why Files YouTube channel, “Titanic Conspiracy Theories” episode (2024).
  + **Children’s Book Copy Editor & Designer** – The Ladybug Who Could Sing by Stacia Scheiblel.
  + **Publisher / Illustrator** – Multiple graphic novels (The Weathergirl & Camera Two, Newton: Love is a Type of Gravity).
  + **Director & Videographer** – Music videos for Chevy Heston and Careerers.
* Ongoing creative consultant for Ultra Plush Productions (Las Vegas, NV).
* Volunteer roles: Archivist, Sales Associate, and Committee Member at Friends of the Nahant Public Library (2022 – present).

**Advertising Coordinator**

Alameda Sun / Stellar Media Group | Feb 2020 – Aug 2022 | Alameda, CA

* Managed advertiser relationships and developed new campaigns for Alameda’s only locally-owned newspaper.
* Proofread and edited all content prior to publication.
* Contributed photography, copy, and design assets to enhance readership engagement.

**Editor-in-Chief, Marketing**

AppDynamics (Cisco Systems) | Oct 2016 – Oct 2018 | San Francisco, CA

* Oversaw brand voice and editorial standards for all internal and external marketing content.
* Produced and edited digital campaigns, blogs, white papers, press releases, B2B sales copy, and recruitment materials.
* Directed high-impact invitational campaigns for webinars and events attended by thousands worldwide.
* Strengthened retention, sales, and brand awareness — supporting the company’s acquisition by Cisco.

**Senior Copywriter / Creative Director**

Luxid, Inc. / Boston’s The Gourmet Pizza | Sep 2013 – May 2017 | Dallas, TX

* Led U.S. expansion campaign for Canadian dining chain Boston Pizza.
* Developed and edited national TV, radio, print, social media, and in-restaurant marketing materials.
* Created style guides, menu updates, charity campaigns, and promotional collateral.

**Senior Copywriter / Copy Editor**

Luxid, Inc. | Sep 2009 – Sep 2013 | Helsinki, Finland

* Produced and edited marketing copy for global clients including Nokia, Oracle, PepsiCo, and Brown-Forman.
* Delivered video scripts, newsletters, case studies, press releases, and landing pages.
* Developed brand guidelines and style consistency across all communications.

**Copywriter**

Radancy (TMP Worldwide) | Sep 2005 – Dec 2008 | San Francisco, CA

* Wrote and edited recruitment campaigns for Fortune 500 clients including Microsoft, GE, Dell, Wells Fargo, IBM, and Northrop Grumman.
* Developed style guides and brand standards for high-profile accounts.
* Contributed creative assets (illustrations, video pitches) that secured major client wins including Intel and Duff & Phelps.
* Achieved “National Creative of the Month” for three consecutive months.